



Kelly Albright, 2011 RYLA Chair
 Dave Amen, Registrar
 Leslie Calkins and Eric Faule, Activities Directors
 Kevin Farrell, Treasurer and Procurement Officer
 Doug Armbrust, Photographer
 Doug and Sarah Armbrust of Greeley, Colorado, Training Day Hosts

Senior Counselors

Dave Amen	Bill Hertnekey	Steve Miller
Holly Brekke	Michael Hitchcock	Phil Murphy
Skye Coleman-Weisz	Jim Hoops	Bill Rubin
Rolo Cuadrado	Jan Keyton	Casey Sacks
Bill Grady	Norm Lyster	Marc Solnet
Curt Harris	Dan McDonald	Bev Stewart
Stacey Harris	Audrey Miller	

Junior Counselors

Brady Foreman, Head JC	Suzi Warren, Head JC	
Jade Bain	Lauren Gresh	Cath Philbin
Sam Banks	David Lonowski	Gabe Romero
Annie Casey	Tanner McManus	Maddie Rubin
Courtney Cochran	Sam Miyauchi	Omar Solis
Evert Finger	Emily O'Boyle	Ian Tuttle
Darian Finley-Garcia	Ashley Packard	Camille Wasinger
Jarod Fiorini	Adam Peters	

Special Thanks

Richard Ward, CPA
 The Families of the 48 Counselors and Staff
 E-Club One-Donation Towards Shirts
 Rebecca Pena, Holiday Inn-Estes Park
 Jacqueline Hirsch, HirMon.com-Brochure Design
 Russ Houston, Rising Graphics-Manual & Brochure Printing

Rotary Youth Opportunities

- **Be a Junior Counselor** — Email registrar@rmryla.org.
- **After-RYLA Projects** — Determined during RYLA Conference.
- **INTERACT** — Rotary club for high school students.
- **ROTARACT** — Rotary club for college-age adults.
- **Rotary Youth Exchange** — Year-long & summer exchanges.
- **Ambassadorial Scholarships** — Study in another country.

www.rmryla.org



If It's To Be,
 It's Up To Me

July 17 - 22, 2011
YMCA Conference Center
Estes Park, Colorado

A youth education project of
 Rocky Mountain RYLA

Sponsored by the local Rotary Clubs
 of Districts 5440 and 5450
 of Rotary International

www.rmryla.org



Welcome and Dedication

Welcome to the Twenty-fifth Rotary Youth Leadership Award Conference. This week will be an exciting and thoughtful growth experience in leadership...yours. This conference and your leadership experience is brought to you by the Rotarians of Districts 5440 and 5450, USA. The 118 clubs represent Northern Colorado, Wyoming and Western Nebraska.

This conference is dedicated to the 1.2 million men and women of Rotary International in over 33,000 communities covering just about every country on Earth. At any given time, these Rotarians are engaged in well over 100,000 specific projects that eradicate or reduce diseases like polio and AIDS, feed hungry people, provide clean drinking water where there was none, build... or rebuild homes and businesses after natural disasters like tsunamis and hurricanes, provide education and literacy where there is illiteracy, and provide comfort to young and old alike where there is suffering. Each of these over 100,000 projects is the result of passionate Rotarians taking action and Making a Difference in their lives and lives of many others. This is why Rotary is the largest and most effective force for world peace, through understanding, in the world today; One Rotarian, One Project at a time.

Kelly Albright

Speakers (in order of appearance)



Cory Ciocchetti

An Assistant Professor of Business Ethics and Legal Studies in the Daniels College of Business at the University of Denver, Corey A. Ciocchetti is one of the University's most popular and highest-rated professors. Corey joined DU after graduating with a law degree from Duke University School of Law, a Masters degree in Religious Studies and two Bachelors degrees in Finance and Economics – summa cum laude – from the University of Denver.



Reach Within to Embrace Humanity
2011-2012

Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- FIRST: The development of acquaintance as an opportunity for service;
- SECOND: High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian of his occupation as an opportunity to serve society;
- THIRD: The application of the ideal of service by every Rotarian to his personal, business and community life;
- FOURTH: The advancement of international understanding, good will, and peace through a world fellowship of business and professional people united in the ideal of service.

The Rotary 4-Way Test

Of the things we think, say, or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

RYLA Success

"I was dead. A part of me, that is. In the whirlwind of activities and relationships I was involved with, I began to lose a part of myself. I was so caught up in life, but I was forgetting how to live and how to love. All my energy was focused on myself; everything was me, me, me. I was becoming a cold person, and was losing my passion for living. Just at the time when I was being acclimated with the person I was becoming, an opportunity to change my attitude appeared...

"It seems nearly impossible for me to express all the emotions and feelings I experienced at RYLA. All I know is that it changed my outlook on living. I began to appreciate the beauty around me, whether it was in nature or in another's personality, I discovered something within myself, I achieved a greater accomplishment than anything I could have done with my own two hands. When I returned home from Estes Park, I knew I would never want to be like the person I had been before RYLA. I wanted to be the kind of person who would put his or her own life on the line for a total stranger, however, if I couldn't do that, at least I could buy ice cream for the stranger behind me in line. My life took on an entirely new purpose. My compassion and love of life was rekindled. I was living again and I was loving again. And most importantly, my heart was beating again.

Katy A

We want your RYLA story

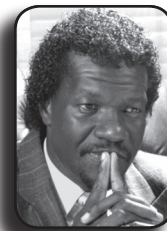
Share your RYLA experience with us! Please e-mail photos and a short excerpt (approx. 500 words) to RI staff. Be sure to include your name, district, and the name of your RYLA event. Go to www.rmryla.org.

To receive monthly updates on RYLA matters around the world, subscribe to our e-mail newsletter. You'll receive program updates and announcements about RYLA worldwide. Subscribe at www.rmryla.org.



In August 2006, Corey won the Charles Hewitt Master Teacher competition at the national meeting of the Academy of Legal Studies in Business and, in March 2007, Corey was awarded the Outstanding Professor of the Year Award by the University of Denver Alumni Association. He has been selected as a finalist for the 2008 "Inspire Integrity" Awards. He currently teaches classes on Business Ethics, Business Law, Employment Law and Constitutional Law in a department ranked by the Wall Street Journal in the top ten worldwide for producing students with high ethical standards. Corey also speaks to thousands of individuals each year about "authentic success" and living an ethical life and is the author of the book *Real Rabbits: Chasing An Authentic Life*.

A Colorado native, Corey resides in Westminster, Colorado with his wife Jillian.

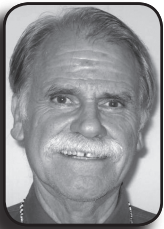


Rev. Leon Kelly, Jr.

A man of heroic stature, Rev. Leon Kelly was born in Denver and is a graduate from the University of Colorado. In 1979 Leon Kelly was convicted of drug-related charges and received a five to eight year prison sentence in the state penitentiary. While there, God touched and redirected his life and he began to follow a very different path. Instead of living for the street and the moment, he devoted himself to serving Jesus and those who need help. Choosing to follow in his father's footsteps, he received a doctorate from the Family Bible Institute of Denver, and became an ordained minister with a special focus on helping the youth of Colorado. In 1999, Rev. Kelly received an honorary doctorate degree from Colorado Christian University.

Rev. Kelly serves as the executive director of Open Door Youth Gang Alternatives. He is the founder and driving force behind this ministry. Open Door, the oldest anti-gang program still in existence in the Denver metro area, is "a one of a kind" agency that was founded in December 1988 by Rev. Kelly. It is a non-profit and non-law enforcement agency with the sole mission of curbing gang recruitment and reducing street gang violence. As executive director, Rev. Kelly serves as a mediator

between rival gangs and as a positive male role model for the young youth at risk. The rough road ridden by Rev. Kelly has produced a man with a unique combination of "street smarts" and knowledge coupled with a deep sense of compassion.



John Ahlenius

John Ahlenius is a third generation Rotarian joining in 1981. He is a charter member of three clubs and Past President of Rotary Clubs on two continents. As a charter member of the Smokey Hills Rotary Club, John held the positions of Secretary and Sergeant-At-Arms. He also served as the charter President of the Aurora Gateway Rotary Club in 1997-98. And he was honored as Rotarian of the Year for 2002-03.

In 2004, John was the District Governor's special representative guiding the formation of the Aurora Fitzsimons Rotary Club and then serving as a charter member and charter Secretary.

When he traveled to east Africa in 2005 to volunteer, he joined the Rotary Club of Arusha Mount Meru in Arusha, Tanzania. He became the International Service chair, then Club Administrator/Vice President when a new leadership plan was instituted, and later served as President after a resignation.

A Senior Counselor at Rocky Mountain RYLA since 2002, John has been presenting "True Colors" since 2003.



Mike Lilygren

Learning to rock climb at age 14 changed the life of Mike Lilygren. For nearly 15 years, climbing was how he spent all his spare time and he quickly discovered that it was not only the climbing, but the teamwork that he loved. For years Mike traveled the country climbing and experiencing the joy of pitting a team against a challenging goal. These teams have been successful on many strong ascents and new routes throughout the US, Pakistan and Greenland.



Heather Amen

Heather feels fortunate to have been part of 15 RYLAs on two continents over the last nine years. She graduated from Trinity University in San Antonio with a degree in Chemistry which she plans to never use. In the past few years she has been an event planner for the San Antonio Zoo, Ballet Nouveau Colorado, the Denver Post and Junior Achievement. Outside of her professional life she's passionate about leadership education, international travel and swing dancing!



Cassandra Sewell

Cassandra Sewell, a Broomfield mother and engineer, shares stories about her African American heritage. She began telling stories over ten years ago in the public schools in Boulder county. In that short time, she now shares her stories at numerous schools, churches, companies, and other organizations in the Denver-metro area.

Her stories fall into two categories: stories of truth and stories of wisdom. Her stories of truth consist of first person portrayals of African American women. Her stories of wisdom are mostly stories of her family and her personal experiences of growing up in the south in the 1960s and 1970s.

Her stories will not only "grab" your attention, but will move you on an emotional level as you re-live the experiences of African Americans, and discover that the human spirit can overcome any obstacle placed in front of it.

A leader is one who compels others to positive action by the power of their own positive action.

started Lynda's Legacy in November 2002 following the death of her best friend, Lynda Drabek.

Charlene is a native of Colorado and is happily married with two daughters, ages 11 and 9½ years old.



Polly Letofsky

On August 1, 1999, Polly Letofsky left her home in Vail, Colorado, and headed west. She traveled across 4 continents, 22 countries, and over 14,000 miles – by foot – and has since become the first woman to walk around the world.

As an awareness campaign for breast cancer, survivors and well-wishers around the world came out to walk with her. Every day strangers welcomed her into their homes and shared meals. Across four continents she had dinner conversations with poets, politicians, country singers, olive growers, pig farmers and the female bomb maker in Australia. The world had embraced her.

But in the middle of Polly's five-year journey, the world suddenly shifted on its axis when September 11 flung us all into a crossroads in world history. Polly suddenly found herself embedded in a vastly changing world and realized she could never retrace her steps home – they'd vanished in a tide of world events. She quickly changed her strut for the next leg through an Islamic Asia, India, the Middle East, and a simmering Europe.

Polly's GlobalWalk has been featured in over 2,000 newspapers, magazines, radio and television stations around the world including Good Housekeeping, CNN International, The CBS Early Show, NBC's Your Total Health, and Fine Living Channel's Radical Sabbatical.

Sometimes serious, sometimes funny, always inspirational, Polly's program personifies the spirit of commitment and perseverance that will compel you to follow the road to your wildest dreams -- one step at a time.

"Can you believe it took me five years to walk around the world," Polly says, "and six years to write the book about it?!" The book, *3mph: The Adventures of One Woman's Walk Around the World* is available through her website, www.PollyLetofsky.com.



In 2001, Mike turned his enthusiasm, determination and tenacity to the outdoor industry. Starting as a retail store manager and then leading new product development teams for nine years at the Brunton Company. Mike now works with a small team in Lander, Wyoming and continues to bring high quality, innovative and affordable products to the outdoor industry. Mike believes that with a strong team anything can be done. No summit is too high, no route too difficult, no idea impossible.

In 2005 as part of the historic first free ascent of the east face of the rock known as Trango Tower in Pakistan, Mike learned hard-fought lessons on the value of teamwork, strategy and focus. The sixty-day free-climb up the 3000-foot vertical rock face to the summit at over 20,500 feet was featured in National Geographic and still remains one of mountaineering's most significant achievements.

Reach for the Summit combines spectacular images and videos with the harrowing story of Mike's ascent in the Karakorum region of the Himalayas. Years of rock climbing taught Mike a few things – and the interesting ways to apply those lessons. Climbing teams experience challenges with altitude, weather, and living for two months on a cliff. These situations compare surprisingly to the challenges and strategies of survival and success in today's professional world.



Charlene Moser

Charlene obtained a Bachelor of Science in Business Administration from University of Colorado at Denver. Her career has gone from Marketing Research and Strategy for casino and resort development, to non-profit (two years with Up With People), to the last nine years as a Consultant and Instructor of Marketing with CU-Denver, Keller Graduate School of Management, and CSU.

Charlene is on the Speakers Bureau for Donor Alliance, volunteers at The Garden of Hope Foundation and on the Leadership Team for Angel Flight as the Marketing and Outreach Coordinator for the Rocky Mountain Region. She

1:15pm Team Time
 2:00pm Flag/Skit Prep
 2:45pm Scene It 1-10
 3:45pm Scene It 11-20
 5:00pm JC Word of Focus
 5:15pm Dinner
 6:15pm **Speaker – John Alhenius**
True Colors
 7:30pm Weather/Next Day
 7:45pm Wrap Sessions
 10:00pm JC/SC Meetings
 10:30pm Lights Out
 11:45pm JCs to Bed
 12:00am All Lights Out

Rotary District 5440 Governor
Mary McCambridge

Rotary District 5450 Governor
Jim Halderman

Sunday July 17

Welcome to RYLA!

1:00-3:00pm Registration
 3:00pm Move to Wilome
 3:15pm Welcome/JC Skit
 4:45pm Team Time
 5:15pm Dinner
 6:15pm JC Word of Focus
 6:30pm **Speaker – Corey Ciocchetti**
Chasing an Authentic Life
 7:30pm Weather/Next Day
 7:45pm Wrap Sessions
 10:00pm JC/SC Meetings
 10:30pm Lights Out
 11:45pm JCs to Bed
 12:00am All Lights Out

Monday July 18

Is it the TRUTH?

6:45am Wake Up
 7:00am Morning Activities
 7:30am Breakfast
 8:30am Pledge/SC Word of Focus
 8:45am **Speaker – Rev. Leon Kelly**
Make a Difference
 9:45am Team Time
 10:30am MAD Groups
 12:00pm Lunch
 1:00pm JC Word of Focus

Wednesday July 20

Will it build GOODWILL and BETTER FRIENDSHIPS?

6:45am Wake Up
 7:00am Morning Activities
 7:30am Breakfast
 8:30am Pledge/SC Word of Focus
 8:45am Team Time
 9:30am Hike/RYLABall
 9:45am Hike, Teams 1-10
 12:00pm Lunch
 1:00pm JC Word of Focus
 1:15pm **Speaker – Polly Letofsky**
Big Feet, Little Steps – One Woman's Walk Around the World
 2:15pm MAD Presentations
 3:45pm RYLA Rumble
 4:45pm **Speaker – Heather Amen**
How RYLA Impacted My Life
 5:15pm Dinner
 6:15pm Skits (1-10)
 7:30pm Break
 7:45pm Skits (11-20)
 8:45pm Weather/Next Day
 9:00pm Wrap Session
 10:00pm JC/SC Meetings
 10:30pm Lights Out
 11:45pm JCs to Bed
 12:00am All Lights Out

Tuesday July 19

Is it FAIR to all concerned?

6:45am Wake Up
 7:00am Morning Activities
 7:30am Breakfast
 8:30am Pledge/SC Word of Focus
 8:45am Team Time
 9:30am Hike/RYLABall
 9:45am Hike, Teams 11-20
 12:00pm Lunch
 1:00pm JC Word of Focus
 1:15pm **Speaker – Mike Llygren**
Reach for the Summit
 2:15pm Eggspress
 3:30pm **Speaker – Charlene Moser**
"RAOK"
 4:30pm Team Time
 5:15pm JC Word of Focus
 5:30pm Dinner
 6:30pm All-Conference Activity
 7:30pm Weather/Next Day
 7:45pm Wrap Sessions
 10:00pm JC/SC Meetings
 10:30pm Lights Out
 11:45pm JCs to Bed
 12:00am All Lights Out

Monday July 18

Is it the TRUTH?

6:45am Wake Up
 7:00am Morning Activities
 7:30am Breakfast
 8:30am Pledge/SC Word of Focus
 8:45am **Speaker – Rev. Leon Kelly**
Make a Difference
 9:45am Team Time
 10:30am MAD Groups
 12:00pm Lunch
 1:00pm JC Word of Focus

8:45am Flag Presentation
 9:15am RYLA Olympics/Pictures
 12:15pm Lunch
 1:15pm JC Word of Focus
 1:30pm Team Time
 2:45pm **Speaker: Cassandra Sewell**
My Stories of Truth & Wisdom
 3:45pm JC Word of Focus
 4:00pm Prep: Talent Show/Dance
 4:45pm Talent Show
 6:15pm Dance/Pizza
 8:15pm Weather/Next Day
 8:30pm Wrap Session
 10:00pm JC/SC Meetings
 10:30pm Lights Out
 11:45pm JCs to Bed
 12:00am All Lights Out

Friday July 22

Goodbye, Future Leaders!

6:45am Wake Up
 7:00am Pack Up
 7:30am Breakfast
 8:30am JC Word of Focus
 8:45am Awards/Thank You's
 9:15am Panel/Final Remarks
 10:00am Picture Show
 10:30am Final Wrap Session
 12:30pm End of Conference

Future Leaders:
 Believe in What You Do
 Do What You Believe In!
 BE THE CHANGE!

