**Development Report – 1/18/2014**

**Colorado Gives Day**

- The one-day fundraiser brought in $4, 174.40 from 42 donors. Congratulations to all who helped!

- This is lower than last year

- This year Heather sent the emails the day before and day of, hoping people would give right

that minute. It looks like it’s more effective to send the emails the week ahead of time.

- Heather will follow up with thank you notes to all donors.

- Heather will also look at sending them invitations to visit RYLA and YRYLA at the discretion of the chairs.

**Starbucks Grant**

- RYLA applied for a grant from Starbucks to help with expansion in 2015, and the application is attached for your review.

- We will hear in February if they would like to have a full proposal from us.

**Other Grants**

- At this point, RYLA has not fit into the guidelines of any other organizations Heather has examined including but not limited to: Best Buy, Target, and King Soopers.

- Keep the suggestions coming!

**Upcoming Meetings**

- The Development Committee (who needs members) will be working with the Governance Committee to make sure this money is being spent appropriately.